

"If two people have the same knowledge and talent, the one more likely to stand out and grab the leadership spot is the one who communicates better."

Kais Rahimtulla

Communication Trainer and Advisor

35 years in Public Relations, Advertising, Marketing

About

In thirty-five years of helping companies talk about their business, I have worked with many brilliant people. We did many great PR, marketing, and Ad campaigns together and I value the lessons they taught me.

There were times when I felt disappointed to see some people not get the leadership positions they wanted and deserved. Though they were great at their work, they never stood out over their peers because they were poor communicators. That is when I often thought about starting a training business to make people Great Communicators.

In 2011, I left the security of a job and started KRA Mastership to help small businesses market themselves better. It was rewarding and I learned many things about being out on your own. The good thing was that I also got to train people for media interviews and presentations. In 2019, I changed my focus to teaching people to speak and write in a more clear and confident manner.

(KR CSchool: <https://kaisrahimtulla.com>)

I am also looking to associate with companies to

- Make their trainers produce and deliver world class content.
- Create teaching programs with clear, engaging content.

Work history (35 years)

KR CSchool: Founder, Head of Programs (2019, own venture).

KRA Mastership: Founder, (2012-2019, own venture).

Madison Public Relations: Vice President (2001-2011)

KR Consulting, Founder: CEO (1999-2001, own venture).

Lazor Color Prints/GMS Technologies: GM, Head of Digital Imaging (1994-1999).

Aaren Advertising: Marketing Manager: (1992-1994).

Impressions Advertising: Account Supervisor: (1987-1992).

Advertising Integrated, Team Head: (1986-87).

Experience with leader companies

Britannia, Godrej Group, Levi's, Café Coffee Day, Aditya Birla, Motilal Oswal, Writer Corporation, Eduoptions Germany, Beeing Social, Lazor Prints, Chitralekha, Anglo Eastern Shipping, Support Functions Group, USA.

Thank you for reading about me and I look forward to associating with you.

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